Grace Yang

UX | UI | Product Design

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With a background in marketing and event production, I have versatile and professional skills in creating digital presence, products, and brand experiences. In order to communicate more effectively with technical and development teams, I graduated from a full-stack coding bootcamp in 2018. Currently, I consult, design, and code WeChat Mini Programs and mobile responsive websites for international-facing clients.

Most Recent Experiences

ORM China
April 2019 - Present

World renowned fertility clinic looking to create and strengthen their marketing channels in China, I am consulting them on how to best unify their digital marketing workflow for their lean and flexible team. I am also designing and developing their WeChat Mini Program.

Ubisoft Shanghai
July - August 2018

ChinaJoy is the largest gaming convention in Asia, boasting 340,000 + visitors from all over the world. Ubisoft Shanghai wanted to give their community a way to navigate their booths, book demos, view liveshows, and share user generated content. I designed the UX and UI of the product, working with the Shanghai's marketing and development team to get it done on a tight timeline.

Sticker Machine
December 2018 - Present

A personal project, Sticker Machine levels up your WeChat sticker game! Designed to optimize the user flow in 'discovering' WeChat stickers, we have organically reached over 5.5 thousand unique users. We have recently implemented a 'Save Sticker' feature to extend the limit of WeChat sticker galleries which we are launching soon.

Le Wagon Chengdu
December 2017 - November 2018

Before attending Le Wagon bootcamp as a student, I taught the UX/UI Product Design sprint to bootcamp; after attending bootcamp, I continued to teach students, facilitated workshop events for ideation, digital product design, and front-end development (HTML/CSS).

Additional Information

University of Washington, B.A. | English & Communication

TheGraceYang.com

Linkedin.com/in/ygrace

Github.com/yaycake

Skills Stack

HTML, CSS, WXML, WXSS, Javascript, React, Middleman Illustrator, Sketch, Photoshop, Invision, Marvel, Figma, Branding, Logo Design, Iconography